

Emerging Cannabis Markets: A Taxonomy

October 2023

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DEFINING CANNABIS EMERGING MARKETS

Scope

What this report is about

Key findings

Cannabis market continues to expand beyond North America

Defining four core types of market around the world

Where does every market fit?

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Cannabis production capabilities are increasing worldwide

Prices are falling in large part due to overproduction in legal adult-use markets

Agricultural production businesses could emerge in the wake of vertically integrated ones

Transforming illicit production into an economic force is the ambition

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Are some regions aligning more than others?

CONCLUSION

Key findings

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